

New Video Library for patients launched in Herefordshire and Worcestershire

Did you know that 47% of adults don't understand written health information? ([Rowlands et al, 2015](#))

We are excited to announce that the new Health and Wellbeing Information Video Library is now live. These videos provide education and information on a range of topics, with a focus on management of long-term conditions.

The majority of videos contained are owned by the library hosts, HCl.digital, and are...

- Clinically approved
- Meet accessibility standards
- Are tested with patients and public
- Are written to a reading age of 9-12 years
- Are clinically reviewed and updated every three years or in light of new national guidance
- Hold the PIF quality mark for health information

We would encourage you to utilise this new resource by sharing the videos with your patients. You can do this by;

- Send a category page by selecting a category and then the "Share By Email" button
- Send a specific video by opening the video and copying the URL to the patient.
- Share the whole library by directing patients to the website URL [Herefordshire and Worcestershire \(icb.nhs.uk\)](https://www.herefordshireandworcestershire.nhs.uk)
- Publish the link on your website.
- Use the poster template to share a QR code in your practice

We have created a poster template which can contain a QR link to the library. It may be helpful to display this in consultation rooms so patients can be supported to access the link and/or download the library as an app. Please see the guidance document attached for the QR code and more on using the template.

If you have any questions, feedback or would like to request the addition of a resource to the library, please email hw.personalisedcare@nhs.net.